



**GIVE TODAY**

**CHANGE TOMORROW**

**LIVE UNITED**

## Why **United Way?**

When you give to the United Way of Northern New York, you are helping to create opportunities for a better life for all. Providing transportation to seniors. Creating safe learning environments for children. Distributing nutritious food. Strengthening literacy skills. Supporting survivors. Encouraging healthy family dynamics. Improving health outcomes. And so much more!

## Connect with us!



(315) 788-5631



167 Polk Street, Suite 300  
Watertown, NY 13601



[www.unitedway-nny.org](http://www.unitedway-nny.org)





# Your gift makes a BIG IMPACT!

Every dollar goes to work right away, impacting individuals and families across the North Country, addressing needs centered around our three priority areas: social determinants of health, programs for children, and employment supports.



**\$26** covers the cost of an emergency food package for a family of four



**\$52** provides 230 miles of transportation for seniors who can no longer drive



**\$104** helps an adult learn new skills for employment



**\$260** ensures that a family has access to counseling and supportive services



**\$520** prevents a family in crisis from falling into poverty with short-term assistance

# Making Change ... the United Way

Working with a diverse group of community partners, we promote giving, advocating and volunteering to advance the common good in Jefferson, Lewis and St. Lawrence Counties.

Together, we create results that no one agency or individual can accomplish alone. When you give to United Way, you can feel confident that your gift is being put to work locally and with careful thought. When everyone gives a little, we can create a lot of change.

In 2022, our collective giving power made a difference to:



**24** vital programs operated by trusted non-profit partners



**29,110** individuals



**4,884** children



**163** ALICE families

Asset-Limited, Income Constrained, Employed

