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FOR IMMEDIATE RELEASE

## United Way of Northern New York Seeks Applications for Community Impact Grants

WATERTOWN – United Way of Northern New York (UWNNY) is pleased to announce that the portal to apply for 2024 Community Impact Grant funding is open to tri-county nonprofit agencies August 1 through August 31, 2023.

UWNNY is a collaborative non-profit organization, mobilizing people and resources to address the most pressing human service needs in the tri-county region. The Community Impact fund supports organizations, programs, and initiatives that align with community needs, foster measurable positive change, and help create thriving communities. Last year, UWNNY funded 22 vital services across Jefferson, Lewis, and St. Lawrence Counties, positively impacting nearly 30,000 local adults and children, more than half of whom were assisted with basic needs to include food, personal care items, and transportation.

“We truly appreciate the generosity of individuals and businesses throughout the North Country who make Community Impact grants possible,” said Dawn M. Cole, UWNNY President and CEO. “Thanks to our collective effort, the United Way is able to enhance the important work of the non-profit sector, ensuring that services are readily available and accessible to the most vulnerable among us.”

Grant applications are open to 501(c)3 non-profit organizations providing human service programming to residents of Jefferson, Lewis, and/or St. Lawrence Counties. Applications must be submitted online at: <https://unitedwaynnycommunityreview.communityforce.com/Login.aspx>

The maximum amount of funding that can be requested from the Community Impact fund is \$25,000. Submitted proposals must align with at least one of the primary areas of focus:

- **Social determinants of health (SDoH)** – interventions / strategies addressing SDoH, including but not limited to access to nutrition, housing, healthcare, literacy / language, education, and transportation.
- **Supporting children** – programming that provides vital supplies and support necessary to academic success, growth and development, and a healthy successful transition into adulthood.
- **Employment supports** – job skills training, soft skills development, support to those at risk of falling into situational poverty, and long-term strategies and tools for those who are living in generational poverty.

Volunteers will be assembled to review the applications and make recommendations to the UWNNY’s Board of Directors. The funding period for selected programs is January 1 through December 31, 2024.

For more information about the Community Impact application process, please visit [www.unitedway-nny.org/grants](http://www.unitedway-nny.org/grants) or contact Dawn Cole at [dawn.cole@unitedway-nny.org](mailto:dawn.cole@unitedway-nny.org) or (315) 788-5631.

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