



FOR IMMEDIATE RELEASE

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Kentucky Derby Social Tickets Available Now

Upcoming Event to Benefit United Way of NNY

SACKETS HARBOR, NY – The United Way of Northern New York (UWNKY) announces the return of the Kentucky Derby Social, presented by Taste NY, on Saturday, May 6, 2023, 5:00 – 8:00 PM at the Sackets Harbor Ballroom, 103 West Main Street. The event, emceed by Mel Busler, includes Southern-inspired hors d’oeuvres from Embellished Catering, live music provided by Harmony, a silent auction, chances to win great prizes, and the Kentucky Derby televised on a large screen. Tiered ticket options are available, with General Admission at \$60 per ticket and Advanced Admission at \$75 per ticket. All tickets include access to the event, food, unlimited non-alcoholic drinks, and a complimentary raffle ticket. Advanced Admission includes two alcoholic beverages.

“We are excited to build on the success of last year’s inaugural Kentucky Derby Social,” said Dawn Cole, President and CEO of the United Way of Northern New York. “This event is a great opportunity to help raise funds to support vital services throughout the North Country, enjoy excellent food and fun activities while getting caught up in the ‘most exciting two minutes in sports.’”

With the addition of Taste NY’s presenting sponsorship, the United Way of Northern New York is hopeful this event will be a strong start to the fundraising season.

“We are very excited to have the opportunity to sponsor this event,” said Michael Myers, Taste NY Market Manager at the North Country Welcome Center. “We want to encourage our community members to come out and show your support.”

Special thanks to our Winner’s Circle Sponsor: Tunes 92.5/104.5! Additional sponsorship packages are still available. Interested parties can contact United Way staff at (315) 788-5631 to learn more about the sponsorship levels and their corresponding benefits. All event proceeds benefit the United Way of Northern New York’s Community Impact programs, which focus on addressing community needs in Jefferson, Lewis, and St. Lawrence Counties.



About The United Way of Northern New York, Inc.

United Way of Northern New York's mission is to measurably improve the lives of all residents of Jefferson, Lewis, and St. Lawrence Counties through leadership, training, and funding. UWNNY is a designated 501(c)(3) nonprofit organization with offices located at 120 Washington St., Suite 201, Watertown, NY 13601. Visit unitedway-nny.org or follow us on [Facebook](#) or [Instagram](#). Questions can be directed to info@unitedway-nny.org or (315) 788-5631. For event registration and detailed information visit www.unitedway-nny.org/kentucky-derby.

About Taste NY

The Taste NY initiative has seen steady growth and recognition since it was created in 2013. The program, which is overseen by the Department of Agriculture and Markets, creates opportunities for local producers to showcase their goods at a variety of venues throughout the State and at large public events, such as the Great New York State Fair and the Barclays Tournament at Bethpage State Park. It has also helped the farms and companies participating in the program to reach more customers, increase online sales, and, in many cases, expand the processing capacity of their business. Taste NY's food and beverage businesses also support the state's farmers by using New York grown and produced ingredients in their products. For a complete list of Taste NY locations, hours of operation and contact information, visit the [Taste NY website](#). Connect with Taste NY through [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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