

8 Fun Ways to Raise Funds and Support Your United Way Campaign

1. **Spirit Week** – Use this high school throwback for a full week of fun! Pay a set amount to participate in things like Crazy Hair Day, Favorite Team/Jersey Day, Hat Day, Company Color Day, Opposite Day, Fun Zoom Background Day... you get the idea! If needed, set a time for a virtual call to show your spirit, or just let it show in video meetings. Raffle a prize at the end of the week for all who participate.
2. **Dress Up Day** – Flip the Dress Down Day and charge a donation to wear your best suit, favorite dress, trendiest tie... anything to get out of comfy clothes and have some fun!
3. **Special Delivery** – Beep beep... have your company executives deliver lunch to the highest bidder/donor or raffle winner!
4. **Jeans Day** – Have a Casual Friday and everyone gives at least \$1 to wear jeans/something casual. This is an easy one!
5. **Department Challenge** – Challenge internal departments with prizes for the most United Way campaign donors, highest increase in average gift, or first department to complete donations.
6. **Cutest Pet Contest** – Print/post pet pictures to a board or send via email and have people vote with dollars on the cutest furry friends.
7. **Lunchtime Bingo** – Play Bingo at Lunchtime on your chosen day or send Bingo card documents and call numbers via Zoom if needed. Charge for each card and offer a prize for the winners.
8. **Candy Count** – Pack a candy jar full and charge a small donation to guess the count. The winner will get the large jar of candy! You can always do this virtual, too!

