



MEET ALICE

ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED

ALICE represents those who are working but are unable to afford the basic necessities of housing, food, child care, health care, and transportation. ALICE is your child care worker, the cashier at your supermarket, the salesperson at your big box store, a home health aide, an office clerk.

Put yourself in the shoes of a typical ALICE family at www.unitedway-nny.org/alice

ALICE workers educate our children, keep us healthy, and make our quality of life possible, yet do not earn enough to support their own families. ALICE households are forced to make tough choices, such as deciding between quality childcare or paying the rent, which have long-term consequences for us all.

In 2018, 45% of Northern New York's households struggled to make ends meet.

While 16% of these households were living below the Federal Poverty Level (FPL), another 29% — almost twice as many — were ALICE. These households earned above the FPL, but not enough to afford basic household necessities. We know the COVID-19 pandemic and hardships it has created have caused more families to become ALICE and have made life even tougher for those who were already ALICE.

Learn more about ALICE, how much it takes to get by in our area, and the impact of COVID-19 on ALICE at unitedforalice.org/new-york.



ALICE households have few means to change the educational trajectory that places low-income students in poorer quality schools and increases their risk for not graduating high school or attending college.



Having enough food is a basic challenge for ALICE households. Chronic food insecurity leads to less healthy eating and increased stress, both of which contribute to poor health.



ALICE families face circumstances that make it difficult for them to achieve and maintain good health. When health issues go untreated, they become more serious and more costly, and lead to other poor outcomes.



ALICE households struggle to afford day-to-day expenses making it nearly impossible to save for emergencies or future financial goals. Without savings, ALICE is vulnerable to unexpected emergencies and ongoing financial hardships.