

United More Than Ever.

8 Fun Ways to (Virtually!) Raise Funds and Support Your United Way Campaign

United Way's Community Impact Fund helps local individuals and families 365 days a year. Your support of United Way is more important than ever as our community struggles through and begins to recover from the COVID-19 pandemic and the economic fallout.

Check out fun ways to boost your virtual United Way campaign here:

1. **Spirit Week** – Use this high school throwback for a full week of virtual fun; pay a set amount to participate in things like Crazy Hair Day, Favorite Team/Jersey Day, Hat Day, Company Color Day, Opposite Day, Fun Zoom Background Day... you get the idea! Set a time for a virtual call to show your spirit, or just let it show in video meetings. Raffle a prize at the end of the week for all who participate.
2. **Dress Up Day** – Flip the Dress Down Day and charge a donation to wear your best suit, favorite dress, trendiest tie... anything to get out of quarantine comfy clothes!
3. **Special Delivery** – Beep beep... have your company executives deliver lunch to the highest bidder or raffle winner (wave and door drop only, please).
4. **Jeans Day** – Have a casual Friday and everyone gives at least \$1 to wear jeans.
5. **Department Challenge** – Challenge internal departments with prizes for the most United Way campaign donors, highest increase in average gift, or first department to complete donations.
6. **Cutest Pet Contest** – Post pet pictures to your intranet or send via email and have people vote with dollars on the cutest furry friends.
7. **Lunchtime Bingo** – Send Bingo card documents and call numbers via Zoom. Charge for each card and offer a prize for the winners.
8. **Candy Count** – Send a picture of a packed candy jar and charge a small donation to guess the count. The winner will come back to their office with a big jar of candy!

