

Ways to respond to reasons for not giving

1. No one has ever asked me to give

We are asking now! Our campaign is dependent on one-time gifts and payroll deductions through businesses that run United Way campaigns. For more information, call us at 315.788.5631. You can download a pledge card at:

http://www.unitedway-nny.org/images/pdf-forms/2012_Individual_Residential_pledge_card_w_qr_code.pdf

2. I don't live in the county where I work

You can donate to us, tell us where you want your donation sent and we will ensure it gets there. The United Way moves millions of dollars in donations around the country every day.

3. I don't like a particular agency that you fund.

We accept targeted donations. Just let us know on the pledge form. If you have questions about any of our partner agencies, contact us.

4. My spouse gives

Great. Let us know in which campaign the gift is being given and we will credit your company's "percentage of donors" as well.